

Mr. Harpreet Singh (an innovative entrepreneur)

Mr. Harpreet Singh S/o S. Mukhtiar Singh is resident of Ferozepur. He is student of M.Pharmacy. His Father is a shopkeeper & earning Rs.10000-15000 per month. Harpreet aspiring for more was not satisfied with this much. So, he wanted to earn himself & add to his family income. He didn't had any knowledge regarding it but was interested in getting trained in soap making for a commercial purpose. He came to know about activities of KVK Ferozepur from a newspaper & contacted KVK, Ferozepur scientists. Then, he had training in soap & detergent making. In this training he learnt about preparation of different cleaning agents. After having training from KVK, Ferozepur he started preparing soap at household level & then gave a few soap pieces to his relatives and got a very good response. Then he thought of taking this entrepreneur at a large scale. So he converted a part of one room of his house for this purpose where he kept the material for soap making. At present by soap making he is earning about Rs. 25000 per month & is also providing trainings to others.

Farmers Help Society, Dheera Patra trained for the production and marketing of hygienic processed food products in the distt Ferozepur

KVK scientists trained a group of 40 unemployed members of village Dheera Patra, District Ferozepur initially. The group members were trained in the manufacture of processed food products. The group members were encouraged in adoption of processing technologies for preparation of squashes, jam, chutney and pickles from seasonal fruit and vegetables. After attending the training, the group members prepared the processed food products under the supervision of KVK home science staff. All the food products were sold in the district and block level camps and significant profit (Rs 14000/-) was generated which rose further due to consistent efforts. The group members were further taken to various exposure tours such as one to Pusa Vigyan Mela at IARI, New Delhi on dated 10-12/04/15 under the supervision of KVK scientist for interaction with other entrepreneurs for enhancement in knowledge and exposure to entrepreneurship skills. The stall was visited and appreciated by eminent scientists such as DR H S Gupta, director BISA, Punjab, Dr Ravinder Kaur, director IARI, progressive farmer Sunda Ram and others. Presently, the group is aiming at setting up a fully equipped processing plant for vegetables and fruits to meet the increase in demand of food items.

The farmer members of the society have set an example of co-operation, dedication and hard work for other members of the area. This society owns 10 acres of land in village Jhoke Hari Har, Distt Ferozepur. Out of the total area, 8 acre of land is under seed production and the remaining 2 acres are used for production of seasonal vegetables without fertilizers and chemical sprays. The insect pests are controlled with sprays prepared from cow urine and neem. All the produce and agriculture inputs are sold at very nominal rates at their own outlet located on the main road. Now, the group is targeting at urban consumers and the society has set up a shop for selling organic food products and vegetables in the Ferozepur city. This group is making progress by leaps and bounds.